



BUILDING BETTER COMMUNITIES LUNCHEON

A community free of physical, financial and attitudinal barriers

A Luncheon in Support of the North Shore Disability
Resource Centre's Information & Advocacy Program



SPONSORSHIP OPPORTUNITIES



WHY PARTICIPATE

We know there are a lot of charitable events you could be a part of so understanding the "WHY" is important to your business. For our organization, the why is the people we support. At the North Shore Disability Resource Centre (NSDRC), we are the only organization that assists anyone, regardless of age, with any kind of disability. This mandate drives us to ensure we have a full offering of information, resources, and programs to support those in need in our community.

Your involvement will help us raise critical funds for the NSDRC programs where no government support is received. We are committed to promoting your business before, during and after the luncheon to not only the attendees but to our greater community.

We have a variety of sponsor packages to choose from so you can select the one best suited to your organizational goals.

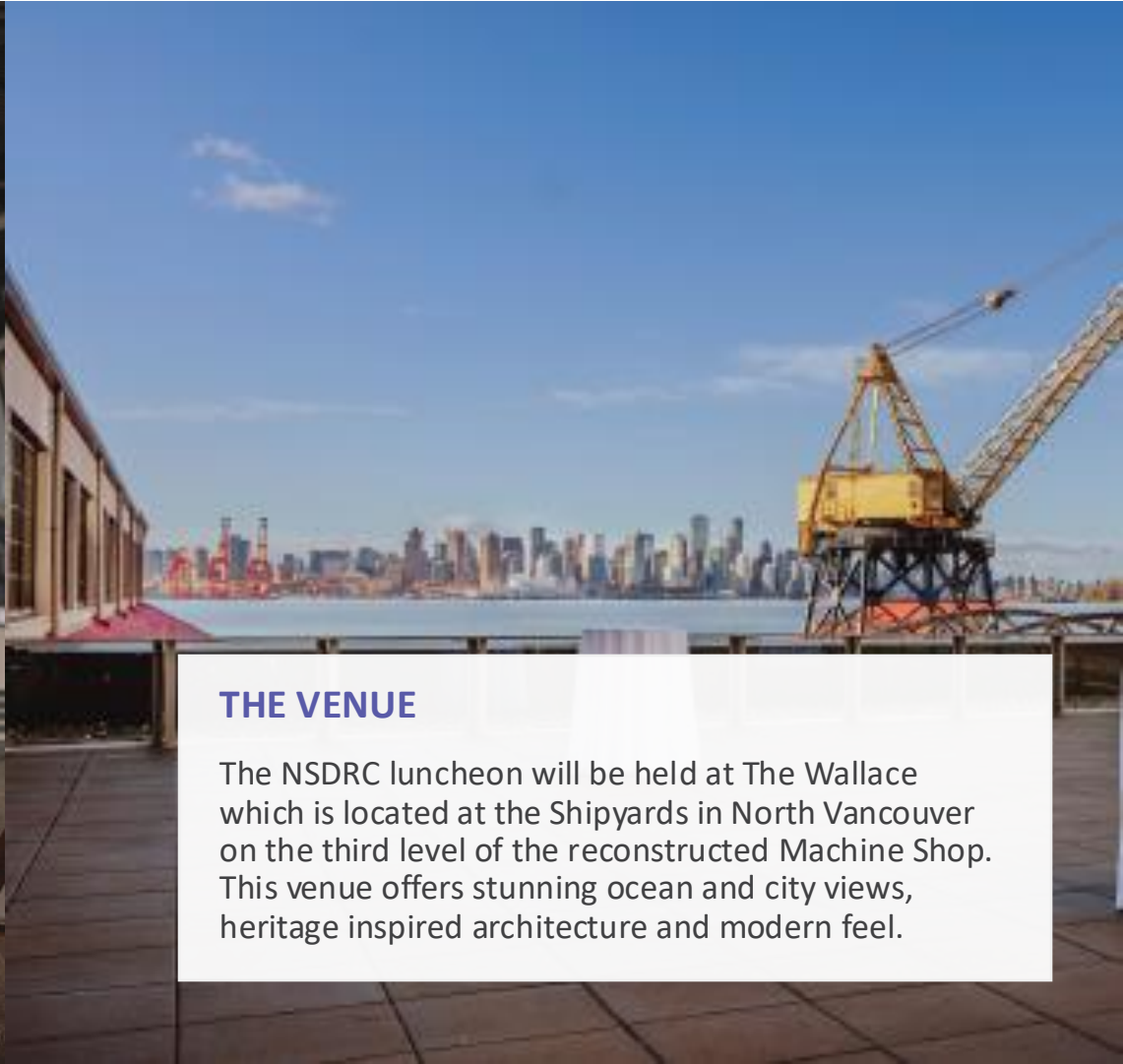
EVENT DETAILS

Thursday, April 3, 2025

The Wallace – North Vancouver Shipyards

12:00 – 2:00 p.m.

- Buffet lunch with 80 – 100 attendees
- Grand prize draw – attendees receive entry ticket with registration
- Silent auction, fundraiser games, 50/50
- Keynote/Guest speakers
- Music





North Shore Disability Resource Centre

Who we are

The North Shore Disability Resource Centre was established in 1976 by a group of parents, professionals and advocates who wanted to create services to ensure that people with disabilities could live comfortably in their communities. For more than 40 years, we have continued to expand our mandate and services, and now offer a wide range of community and residence-based programs and services for individuals of all ages.

“Each of us is a vibrant and vital member of our community. Regardless of our outward appearance and differing abilities, our shared humanity binds us together.”

The NSDRC is the only organization on the North Shore that assists anyone, regardless of age, with any kind of disability. We connect people with special needs with programs and services that help them to live with dignity, freedom and joy.



INFORMATION & ADVOCACY PROGRAM

Our goal for the first North Shore Disability Resource Centre luncheon is to raise \$10,000 for our Information & Advocacy Program.

This program is a valuable resource for information about programs and services for people with disabilities, their caregivers and families. This program is a vital part of the North Shore Disability Resource Centre and our community.

Often the first point of contact for families and caregivers, this program does not receive any direct funding from government organizations. We rely heavily on personal and community donations to support this underfunded area of the NSDRC. Here are just a few of the areas we assist people with:

- We provide information about income support programs like Persons with Disability benefits and Canada Pension Plan Disability benefits, explaining how the programs work, and helping with forms.
- We work with participants to determine if they are eligible for housing and assist them in finding housing.
- We help people access education and employment programs in the community.
- We assist with transitions from youth services at the Ministry of Children and Family Development (MCFD) to adult services such as Community Living BC (CLBC).
- We help with equipment - adaptive devices and other equipment.



“Several months ago I was advised that I should apply for the Disability Tax Credit Certificate. When I obtained the application I was uncertain about how to complete it. I was fortunate to have access to the North Shore Disability Resource Centre’s Information and Advocacy Program. The advocate who assisted me listened while I outlined my complex medical condition and then reassured me that he could help me with the application. For any person with a disability, the Information and Advocacy Services program provides an invaluable resource.”

We believe healthy, vibrant communities are inclusive communities, free of barriers to participation. Our Information and Advocacy Program helps participants reach their potential through obtaining resources that will enable them to thrive.



EDUCATION & EMPLOYMENT

One of the areas that needs the largest funding in Information and Advocacy is the Education and Employment Program. It is an underfunded program that we have put on hold as we do not have enough resources to operate it. With proper funding, this could once again be a thriving part of the program. It would allow us to provide the following:

- **Job match and job coaching** – Right now we work with NS Possibilities to help people with disabilities learn skills. Work BC doesn't have those services available to help people in this situation.
- **Job exploration** – Working with participants to determine the jobs they may be interested in and matching them up with companies that would be a good fit for their skills.
- **Workshops** – Workshops for job searching, creating a resume and cover letter and developing interview skills. These were invaluable sessions for participants.



SPONSORSHIP OPPORTUNITIES

The following pages detail the sponsorship opportunities available.

We realize that sponsorship isn't always a one-size-fits-all approach. We are open to discussing other levels of sponsorship as well as specific requests you may have to help ensure your company is receiving optimal exposure.

Please don't hesitate to contact us to discuss further.



CHAMPION SPONSOR

 \$5000

Key benefits of being our Champion Sponsor:

- 6 tickets at premium table at luncheon
- Opportunity to be speak at event
- Table at luncheon to showcase your business
- Announcement in press release as well as all follow up media releases
- Logo on all marketing material including print, online, social media and at event
- Announcement and profile on social media as well as @tags on social media
- NSDRC community newsletter interview and profile
- Customization opportunity – we recognize you may want more emphasis placed in certain areas – Let's chat!

Please see page 14 for full list of sponsorship package offerings

DREAM BUILDER SPONSOR

\$3000

Key benefits of being our Dream Builder Sponsor:

- 4 tickets to luncheon
- Announcement in press release as well as follow up press release
- Logo on all marketing material including print, online, social media and at event
- Social media announcement and profile as well as follow up @tags on social media
- NSDRC community newsletter announcement
- Customization opportunity – we recognize you may want more emphasis placed in certain areas – Let's chat!

Please see page 14 for full list of sponsorship package offerings



ADVOCATE SPONSOR

 \$1500

Key benefits of being our Advocate Sponsor:

- 2 tickets to luncheon
- Announcement in press release
- Logo on specific marketing material including print, online, social media and at event
- Social media announcement as well as follow up @tags on social media
- NSDRC community newsletter

Please see page 14 for full list of sponsorship package offerings



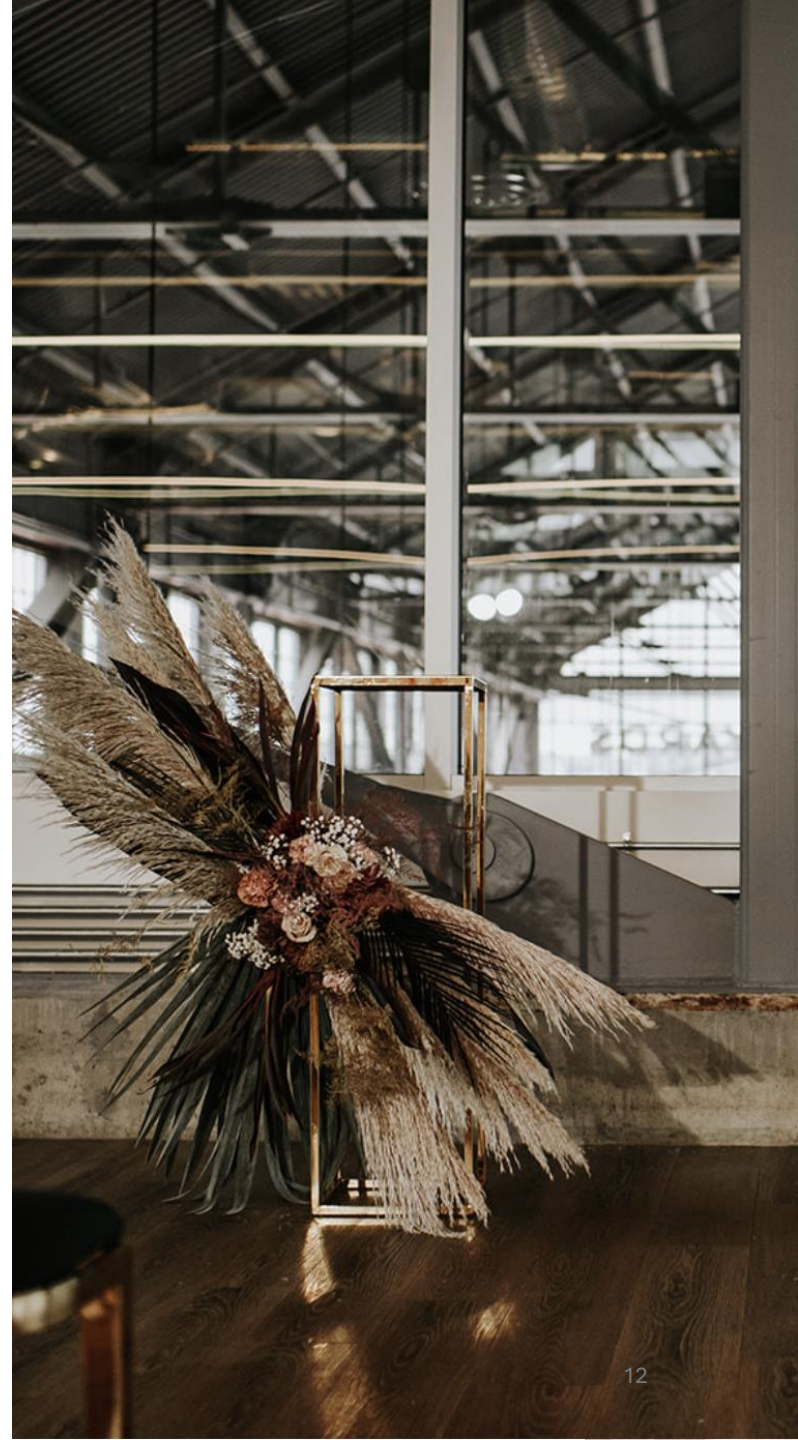
COMMUNITY SPONSOR

 \$750

Key benefits of being our Community Sponsor:

- 1 ticket to luncheon
- Logo on specific marketing material including print, online, social media and at event
- Social media announcement as well as follow up @tags on social media
- NSDRC community newsletter

Please see page 14 for full list of sponsorship package offering



IN-KIND SPONSORS



We are looking for In-Kind Sponsorship for the following:

- Tablescape – we are looking for items, such as flowers, to make the room look beautiful!
- Grand prize - everyone who attends will be entered to win a grand prize basket and we want to make it amazing!
- Draw prizes
- Silent auction prizes and fund raiser game prizes
- Gift give-away – we would like to give each of our guests something small to say thank you for their support

All In-Kind Sponsors will be featured at the event in our signage, our presentation as well as online through social media. Please see page 14 for full list of sponsorship package offerings.

SPONSORSHIP AT A GLANCE

	CHAMPION \$5,000	DREAM BUILDER \$3,000	ADVOCATE \$1,500	COMMUNITY \$750	* IN-KIND
Opportunity to speak at event	✓	X	X	X	X
Seated at premium table	✓	X	X	X	X
Complimentary tickets to the event	✓ 6	✓ 4	✓ 2	✓ 1	X
Initial event press release (if secured by press release date)	✓	✓	✓	✓	X
Sponsorship announcement on social media with @ tag	✓	✓	✓	✓	✓
@Tag in social media	✓ ALL	✓ 50%	✓ 25%	✓ 10%	1
Follow up press release	✓	✓	✓	X	X
Company profile on social media	✓	✓	X	X	X
Sponsor table at event to showcase business	✓	X	X	X	X
Premium placement for logo in luncheon presentation	✓	X	X	X	X
Logo in luncheon presentation	X	✓	✓	✓	✓
Recognition in welcome/closing announcements	✓	✓	✓	✓	✓
Logo placement on table card	✓	✓	X	X	X
Barcode QR Code for your business on table card	✓	X	X	X	X
Logo placement on table thank you cards	✓	✓	✓	Listed	Listed
Premium placement for logo on NSDRC event web page	✓	X	X	X	X
Logo on NSDRC event web page	✓	✓	✓	✓	Listed
Logo on event registration page	✓	✓	✓	Listed	Listed
Company interview/profile for NSDRC newsletter (audience 1200+)	✓	X	X	X	X
Named in all event articles in NSDRC newsletter (audience 1200 +)	✓	✓	X	X	X
Logo in event article in NSDRC newsletter (audience 1200 +)	✓	✓	✓	✓	Listed
Customization of Sponsorship Package	✓	✓	X	X	X

** If in-kind sponsorship dollar value is equal to one of the other sponsorship levels (Community, Advocate, Dream Builder, Champion) you will receive those applicable benefits*

CONTACT INFORMATION

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