



**NORTH SHORE DISABILITY
RESOURCE CENTRE**



50th

ANNIVERSARY GALA

SPONSORSHIP PACKAGE

WHY PARTICIPATE

We recognize there are a lot of charitable events you could be a part of, so understanding the “WHY” is important to your business. For our organization, the why is the people we support. At the North Shore Disability Resource Centre (NSDRC), **we are the only organization that assists anyone, regardless of age, with any kind of disability.** This mandate drives us to ensure we have a full offering of information, resources, and programs to support those in need in our community.

Your involvement will help us raise critical funds for the NSDRC programs. We are committed to promoting your business before, during and after the gala to not only the attendees but to our greater community.

We offer a range of sponsorship packages, allowing you to select the option that best aligns with your organization’s goals.

“Thank you for the very important work your organization provides, in supporting rights and access to benefits for persons living with disabilities.”



ABOUT THE NSDRC

The North Shore Disability Resource Centre was established in 1976 by a group of parents, professionals and advocates who wanted to create services to ensure that people with disabilities could live comfortably in their communities.

For almost 50 years, we have continued to expand our mandate and services, and now offer a wide range of community and residence-based programs and services for individuals of all ages. We connect people with special needs with programs and services that help them to live with dignity, freedom and joy.

“Each of us is a vibrant and vital member of our community. Regardless of our outward appearance and differing abilities, our shared humanity binds us together.”

To learn more about the full range of programs and services offered by the North Shore Disability Resource Centre, please visit nsdrc.org.

OUR MISSION

Building better communities through inclusive services, resources, and opportunities for individuals with disabilities at every stage of life.

“The NSDRC is a vital service for people like me in the community who have limited means and are facing disabling illnesses while having to deal with a difficult and specialized appeal processes for disability benefits.”

OUR VISION

Building communities that embrace people with disabilities, ensuring equal opportunities and meaningful inclusion for all.

“I cannot express enough gratitude for the incredible support I received from the North Shore Disability Resource Centre... This program is truly a need for people with disabilities in our community, and I hope it continues to receive the funding it needs to help others the way it helped me. I am forever grateful.”

50th ANNIVERSARY GALA DETAILS

NSDRC Celebrates 50 years!

In 2025, we hosted our inaugural Building Better Communities Gala. As we look ahead to 2026, we will be combining our annual fundraising gala with our 50th Anniversary celebration by introducing a 50th Anniversary Gala. This evening event will be held at the Pipe Shop, in North Vancouver.

We will be honouring North Vancouver's Bob McCormack for his remarkable contributions to the NSDRC and his long-standing commitment to disability advocacy on the North Shore. We are delighted to share that long-time advocate for individuals with disabilities and British Columbia's Lieutenant-Governor, Wendy Cocchia, will be our gala event's keynote speaker.

EVENT DETAILS

Thursday, April 9, 2026

The Pipe Shop - North Vancouver Shipyards

5:30pm - 8:30pm

- Sit down dinner
- Grand prize draw - attendees receive entry ticket with registration
- Premium online Silent Auction leading up to event
- Silent Auction and 50/50 draw at event
- Keynote Speaker Lieutenant-Governor, Wendy Cocchia and Guest Speakers, including a special tribute to Bob McCormack
- More to be announced as we finalize details



"I want to send along a heartfelt thank you for all your organizing and your amazing summer staff. Each camp day my daughter was greeted with enthusiasm, she couldn't wait to burst through the doors to begin her day with her friends. The support workers you have are the most caring, kind, patient and hardworking group of people. Each summer, the NSDRC has been the highlight for her since she started going and this year was the best. It was a great summer and she made many new friend connections ... it was hard to truly thank each person. I want them to know how much they are appreciated."

SPONSORSHIP

The following pages highlight the sponsorship opportunities available. Full details of sponsorship benefits for each level is listed on page 8. We realize that sponsorship isn't always a one-size-fits-all approach. We are open to discussing other levels of sponsorship as well as specific requests you may have to help ensure your company is receiving optimal exposure.

TITLE

- Exclusive naming rights
- Official social media announcement of your title sponsorship across all platforms with @tag
- Logo is featured exclusively on key event materials
- Logo is most prominent on all promotional materials, digital platforms and on-site signage
- Inclusion in all pre-event, event and post-event marketing and media coverage
- Company profiled on nsdrc.org, in newsletter and on social media
- Complimentary exclusive, premium table at gala (seats 8)
- Invited to speak at event
- Prominent table placement to showcase your business
- Customization opportunity of sponsorship involvement

\$10,000

PRESENTING

- Premium placement of logo on all promotional materials, digital platforms and on-site signage
- Official social media announcement of your sponsorship across all platforms with @tag
- Inclusion in all pre-event, event and post-event marketing and media coverage
- Company profiled in newsletter and on social media
- 6 complimentary tickets seated at premium table at gala
- Opportunity to speak at event
- Prominent table placement at gala to showcase your business
- Customization opportunity of sponsorship involvement

\$7,500

CHAMPION

- Premium placement of logo on all promotional materials, digital platforms and on-site signage
- Official social media announcement of your sponsorship with @tag
- Inclusion in all pre-event, event and post-event marketing and media coverage
- Company profiled in newsletter
- 4 complimentary tickets at premium table at gala
- Opportunity to introduce a speaker at event
- Table at gala to showcase your business

\$5,000

SPONSORSHIP

DREAM BUILDER

- Logo on promotional materials, website and on-site signage
- Official social media announcement of your sponsorship with @tag
- Inclusion in pre-event, event and post-event marketing and media coverage
- Brief overview of company in newsletter and on social media
- 3 complimentary tickets for gala
- Table at gala to showcase your business

\$3000

ADVOCATE

- Logo on promotional materials, website and on-site signage
- Official social media announcement of your sponsorship with @tag
- Inclusion in pre-event, event and post-event marketing
- Brief overview of company in newsletter and on social media
- 2 complimentary tickets for gala
- Opportunity to put company brochures in welcome package

\$1,500

COMMUNITY

- Logo on promotional materials, website and on-site signage
- Official social media announcement of your sponsorship with @tag
- Inclusion in pre-event, event and post-event marketing
- Announcement of sponsorship in newsletter
- 1 complimentary ticket for gala
- Opportunity to put company brochures in welcome package

\$750

SPONSORSHIP

We are looking for In-Kind Sponsorship for the following:

- Tablescape – We are seeking items such as flowers, to make the room look beautiful!
- Lounge area - Opportunities are available for businesses to create branded lounge experiences at the gala
- Grand prize - Everyone who attends will be entered to win a grand prize basket and we want to make it amazing!
- Draw prizes leading up to event to encourage early registration
- Silent auction donations
- Thank you gift give-away – We would like to give each of our guests something small to say thank you for their support

IN-KIND

- All In-Kind Sponsors will be featured at the event in our signage, our presentation as well as online through social media and on our website
- Social media announcement of your sponsorship with @tag
- Company name placement on silent auction table
- Listed on thank you cards and in presentation
- Opportunity to put company brochure/information in welcome package
- If In-Kind sponsorship is equivalent to our other sponsorship levels, you will receive those benefits



SPONSORSHIP AT A GLANCE

	TITLE \$10,000	PRESENTING \$7,500	CHAMPION \$5,000	DREAM BUILDER \$3,000	ADVOCATE \$1,500	COMMUNITY \$750	IN-KIND
Exclusive naming rights	✓	X	X	X	X	X	X
Customization of Sponsorship Package	✓	✓	X	X	X	X	X
Invited to speak at event	✓	✓	X	X	X	X	X
Opportunity to introduce speaker at event	✓	✓	✓	X	X	X	X
Seated at premium table	✓	✓	✓	X	X	X	X
Complimentary tickets to the event	✓ 8	✓ 6	✓ 4	✓ 3	✓ 2	✓ 1	X
Title sponsorship announcement on social media with @ tag	✓	X	X	X	X	X	X
Sponsorship announcement on social media with @ tag	X	✓	✓	✓	✓	✓	X
Sponsorship announcement on social media	X	X	X	X	X	X	✓
@Tag in social media	✓ ALL	✓ ALL	✓ 75%	✓ 50%	✓ 25%	✓ 10%	1
Company interview/profile for NSDRC newsletter (audience 1200+)	✓	✓	X	X	X	X	X
Company profile on social media	X	X	✓	X	X	X	X
Company profile in newsletter and brief overview on social media	X	X	✓	X	X	X	X
Brief overview of company in newsletter and on social media	X	X	X	✓	✓	X	X
Announcement of sponsorship in newsletter	✓	✓	✓	✓	✓	✓	Listed
Named in all event articles in NSDRC newsletter (audience 1200 +)	✓	✓	✓	✓	X	X	X
Logo in event article in NSDRC newsletter (audience 1200 +)	✓	✓	✓	✓	✓	✓	Listed
Named in any press release	✓	✓	✓	✓	X	X	X
Logo in NS News Event Ads	✓	✓	✓	✓	✓	X	X
Logo in thank you ad in NS News	✓	✓	✓	✓	✓	✓	Listed
Prominent table placement to showcase your business	✓	✓	X	X	X	X	X
Sponsor table at event to showcase business	X	X	✓	✓	X	X	X
Logo featured exclusively on key event materials	✓	X	X	X	X	X	X
Logo on NSDRC event web page with link to business	✓	✓	✓	✓	✓	✓	X
Logo in luncheon presentation	✓	✓	✓	✓	✓	✓	Listed
Recognition in welcome/closing announcements	✓	✓	✓	✓	✓	✓	X
Logo placement on table card	✓	✓	X	X	X	X	X
Barcode QR Code for your business on table card	✓	X	X	X	X	X	X
Logo placement on table thank you cards	✓	✓	✓	✓	✓	Listed	Listed
Premium placement for logo on NSDRC event web page	✓	✓	X	X	X	X	X
Logo on event registration page	✓	✓	✓	✓	✓	Listed	Listed

* If in-kind sponsorship dollar value is equal to one of the other sponsorship levels you will receive those applicable benefits

CONTACT INFORMATION

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